



**FITNESS**  
PREMIER

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FRANCHISE OPPORTUNITY





## **Welcome to FITNESS PREMIER 24/7 CLUBS**

Our promise is to help you  
feel your best.

It's about relationships to  
us. We enjoy being with  
you for every step of your  
fitness journey.

Our programs are  
engineered to help  
challenge and inspire you  
to accomplish your fitness  
dreams utilizing all the  
great services we have  
for you.



# WHY FITNESS PREMIER 24/7 CLUBS?

Global Wellness Market is  
a 4.8 billion dollar  
industry

Proven fitness concept  
that blends membership &  
service revenue

Integration model that  
motivates members to get  
involved in results driven  
programming

Strategic marketing  
selection process

Relationship & leadership  
driven culture that fosters  
community within our  
space

Business that scales &  
offers multi-unit  
opportunities





# Your Investment

**For your initial franchise investment of \$49,500, you receive:**

FP Start Up Guide

FP Initial Training

Marketing Assistance

A Proven System

Complete Equipment Package

Site Selection and Build-Out Assistance

Distinctive Image and Interior Design

Operations Manual & Use of Name, Trademarks, and Logos

Employee Hiring and Management Quality Controls





# Franchisee Benefits

**For their ongoing 6% Royalty Contributions, all of our franchisees receive:**

Staff Support

Group Vendor Savings

Personalized Web Page

Social Media Support

Preferred Vendor Savings

Marketing Catalog

Research & Development  
into New Service,  
Systems, Products, and  
Procedures

Administrative Backup &  
Support

Franchisee Forums &  
Ongoing Franchisee  
Training





# Club Details

Average club between  
4,000 and 11,000 sq ft

Average FP Membership is  
\$35/month

Average Ticket Price is  
\$60/month

Restorative Amenities

State-of-the-art  
Equipment

Group X Room

fitWAVE Training Room

Multiple source of income  
including membership &  
specialty services

Multiple locations &  
growing



# What's Next

Fitness Premier is looking for qualified entrepreneurs who recognize this tremendous opportunity and who possess a genuine interest in owning and operating a health and fitness franchise.

## **Steps to Becoming a Fitness Premier Franchisee:**

1. Complete and submit your FP Franchise Application
2. FP's Director of Franchising will reach out to schedule the first of many informational phone calls
3. Review the FP Franchise Disclosure Document
4. Complete FP Franchise Disclosure Document
5. Secure approval by FP Management Team
6. Execute FP Franchise Agreement

What are you waiting for?

[www.fitnesspremierclubs.com](http://www.fitnesspremierclubs.com)

Please send all inquires to Rick King  
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